



RIBAMail

Specialist databases for the
building industry

RIBA  **Enterprises**

RIBAMail

Direct Mail. Market Research. Telemarketing. Sales Territory Enhancement.



If your target audience is specifiers within the building/construction industry then RIBAMail is the perfect partner for quality lists. Our databases are regularly cleaned and we provide target information, such as size of organisation, location, specialisation/discipline. Lists include: individual architects, architectural practices, internationally active RIBA members, CPD contacts within architectural practices and building services engineers.

We can assist you with your data selection, plus provide a competitively priced mail merge, fulfilment and mailing service.

Accuracy is of paramount importance and intrinsic to all our lists – architects, architectural practices, interior designers, surveyors and contractors. From this database we provide named contacts, full address and, where available, phone details. This information can be provided via email or on disk, in a ready-to-use format.

The exception to the rule is the extensive database of Building Services Engineers, which is a secure, high profile list and only available when we mail on your behalf.

Full details of how you can select from our complete database are listed within this leaflet. We are happy to look at a bespoke breakdown of the database.

The combination gives you access to thousands of named contacts within specifying practices in the UK and overseas.

Fulfilment services can also be provided, including mail merging letters, printing, enclosure, sealing, despatch.

Benefits

- Our database covers architectural practices in the UK including detailed information on private sector architectural offices
- Building Services & Environmental Engineers. A listing of 19,400 broken down by sector. This list is protected and we can therefore not supply it, but carry out mailings on your behalf. Our fulfilment rates are competitive and we can insert as many documents as required and mail merge correspondence
- We can also offer details of other specifiers such as surveyors, construction companies and interior designers
- Details of the 1,500 individual members of the RIBA are also held, plus details on around 1,205 RIBA members working overseas
- High levels of targeting are possible
- We will run an individual report from the current database and send you precise numbers and a quotation by fax
- Full contact details including contact name, job title, address and telephone number
- Our database is the most comprehensive of its kind
- A comprehensive fulfilment service is readily available. We can also extend this service to fulfil other data

Product Details

- Disks can be purchased on a multiple use basis allowing up to five uses per year. This includes one update of the data during the year
- There is a minimum order of 1,000 contact details. Below this number fixed rates apply, please contact us for details
- From receipt of your order we will deliver your data within five working days. We can guarantee a 48-hour turnaround for an additional fee of £25
- Lists, on disk or email, provide electronic details of contact names, job titles, addresses plus optional telephone numbers. The data is formatted to allow easy mail merges
- Members of the Manufacturer Network receive a 20% discount on all lists, except Building Services Engineers



Data Selection

Practices Database

The practices database provides you with one key contact for each practice you select. We are able to carry out selections on our data by: size of practice, geographical location or specialisation. Below are categories by which we can segment the data:

Private sector architectural practices	5,800
Public sector	325
Commercial organisations	1,995
Quantity surveyors	620
Building surveyors	532
Construction companies	1,599
Interior design offices	1,320
Engineering offices	593
Housing Association architectural depts.	919
Total	13,703

Membership Database

The membership database provides you with individual contact details for:

1,500	Commercially active individual RIBA members
1,205	International commercially active individual RIBA members
1,025	CPD contacts for RIBA Registered Practices

Data Integrity and Protection

We constantly strive to ensure the data we provide is accurate so that the number of returns will be kept to an absolute minimum. For any proven return you notify us of we will provide you with contact details for an additional ten specifiers free of charge against your next order. This only applies to list and not the Building Services Engineers database. It is also only valid for up to three month after the date of list purchase.

The individuals and organisations on our database have been given the option of not receiving information from us or from third parties. However, we do not cleanse our database against the mailing and fax preference services.

Prices

All prices are for rental of our lists and are calculated on a pro-rata basis. Please request to see our terms and conditions for further details.

Single use

Price per thousand records

On disk including phone details*	£290
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Multiple use disks – one year contract

(up to five uses)

On disk including phone details*	£470
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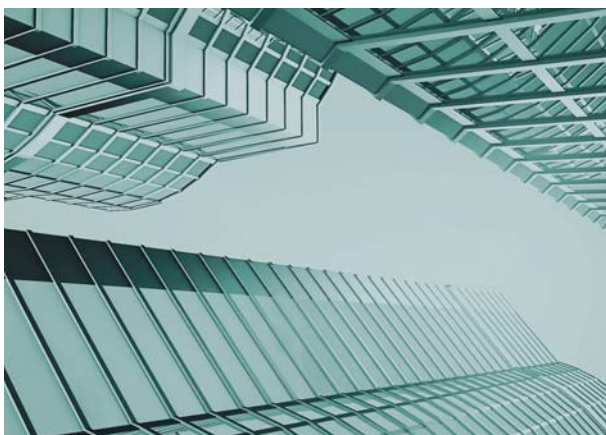
* Telephone numbers are not available on the membership database for RIBA individual member.

Fulfillment services

We are able to project manage fulfillment of your mailing. This is a bespoke service and each mailing will be quoted separately. Please contact us for details.

All charges are exclusive of handling and administration fee of £20 plus VAT.

Prices correct as at October 2009.



**Building Services Engineers
Data Selection**

Total List: 19,400

This can be broken down by engineering/services sector, industry, company size and geographics. Please contact us for breakdown. By sector as follows:

Air Conditioning	Lighting
Ventilation	Design/CAD
Heating	Service/Maintenance
Electrical Services	Estimating
Plumbing	Acoustics
Controls	Quantity Surveying
Energy Management	Other

**Building Services Engineers
Prices**

All prices for mailing on your behalf are calculated on a pro-rata basis. Please request to see our terms and conditions.

	Name & Address	Plus 'phone number	Or Email Address	Both 'phone & Email
One time use	£160 per '000	£185 per '000	£195 per '000	£235 per '000
Multiple use over 12 months	£470 per '000	£570 per '000	£610 per '000	£659 per '000

**Building Services Engineering
Fulfillment**

This database is only available to mail on your behalf. Prices for mail merge and fulfillment are competitive and available immediately on request.

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