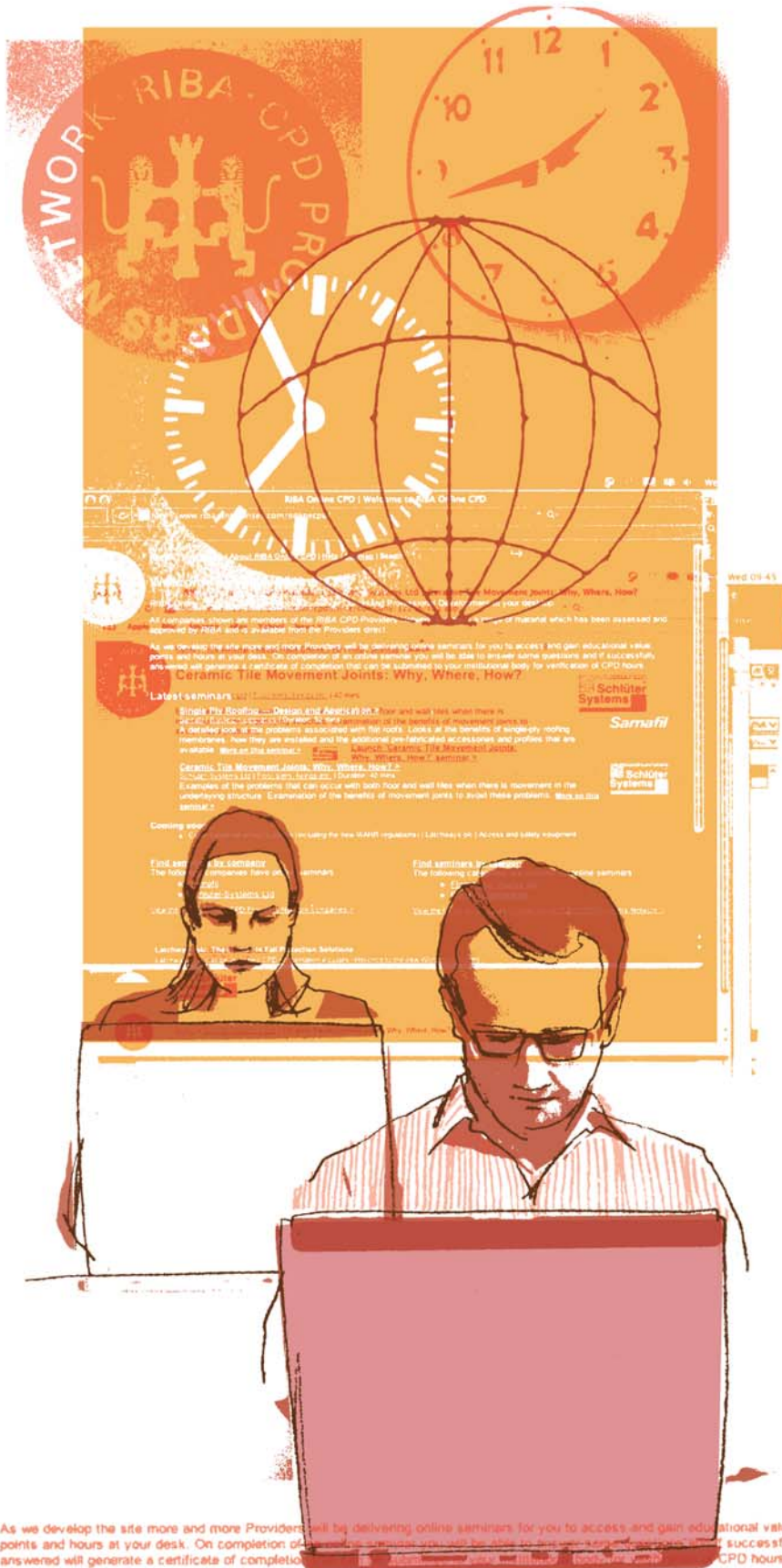


RIBA Online CPD

A web-based Continuing Professional Development (CPD) tool



CPD to a wider audience

Continuing Professional Development (CPD) is the activity that maintains, enhances and increases the knowledge of a professional. RIBA Online CPD is the web-based educational route we offer architects as a means of undertaking CPD at their convenience, twenty four hours a day, whenever and wherever is most convenient. All they need is access to the Internet. RIBA Online CPD has to be RIBA approved and is accessible at www.ribaonlinecpd.com

Your online CPD

Your online CPD entry originates from a PowerPoint or similar, presentation that has been RIBA approved, possibly based upon existing face-to-face seminars. This presentation is converted into an online platform using Windows Media Streaming which enables you to have your PowerPoint presentation slides hosted online. The entry is produced to a standard layout and accompanied by a voiceover. You can also include animation and video clips. A questionnaire is included at the end of each presentation for the specifier to answer and a certificate is emailed to the specifier on successful completion of this questionnaire.

Greater reach

With 69% of architects working for small practices with five or less professional staff, and another 5,000 RIBA architects working abroad, it is extremely difficult to get to see them all. RIBA Online CPD gives you a unique opportunity to get your RIBA approved CPD seen by more architects and have a greater influence.

Give the specifier what they want, when they want it

RIBA Online CPD enables you to get your RIBA approved CPD material to architects so they can access it at their convenience. It will be available to them in a familiar standard format which they can access all day, any day, as and when they require the information.

Save time and money

With RIBA Online CPD reaching a wider audience and being resource-efficient your time and resources are freed up to develop other aspects of your business.

Further benefits and product details

- Our standard price bandings allow for 1-30 slides or 31-60 slides
- Presentations need to be supplied in PowerPoint format with a script and timings sheet
- The slide size on the RIBA Online CPD website is 640 x 480 pixels
- Voiceovers can either be supplied as a .WAV file or arranged by us at an additional cost
- Presentations can contain animation as Flash files or video clips supported by Windows Media Player. These are charged at an additional cost
- You provide twelve questions and answers for the randomly generated questionnaire at the end of your RIBA Online CPD presentation
- We send a certificate by email to the architect on successful completion of the questionnaire
- You will be provided with details of who has completed your presentation and answered the questions correctly, unless they choose to opt out
- You will also be provided with information on those who have viewed your presentation whether they have completed it or not
- Specifiers can go back to the presentation at any time to refresh themselves on all or any part of it
- The presentation can be used as a preview for those attending a face-to-face seminar, so they know what to expect. Or it can be used after a face-to-face seminar to remind the specifier of a particular point
- The presentation can be used for in-house training of new staff
- We fully cross-reference your entry within RIBA Product Selector and on ribaproductselector.com
- We currently have over 30 manufacturers offering RIBA Online CPD



- 1 RIBA Online CPD home page
- 2 Typical company page
- 3 Typical seminar page

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